

CSL/2024-25/67 13th May, 2024

To,
BSE Limited
Corporate Relationship Department

1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort, Mumbai – 400001.
Scrip Code: 532443
Scrip ID: CERA

To,
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai – 400051.

Scrip Code: CERA

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 – Change in Directors

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Board of Directors at their meeting held on today, i.e. 13th May, 2024 has considered and approved the reappointment of Mr. Anupam Gupta (DIN: 09290890) as an Executive Director (Technical) for the period of 3 years effective from 15th October, 2024, subject to the approval of members at the ensuing Annual General Meeting.

Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015, and SEBI circular dated September 09, 2015 is as under,

Reason for Change in Directors:	Re-appointment
Date of Appointment & Term of Appointment:	Mr. Anupam Gupta re-appointed as an Executive Director (Technical) for further period of 3 years w.e.f. 15 th October, 2024, subject to the approval of Members at the ensuing Annual General Meeting.
3. Brief Profile:	
Name:	Mr. Anupam Gupta
Date of Birth:	21/05/1968
DIN:	09290890
Education Qualification:	B.E. (Electrical) & MBA
Nationality:	Indian
Directorships in other Companies:	None
No of Shareholding in the Company:	NIL
Expertise in specific functional areas:	Mr. Anupam Gupta has been responsible for the operations of the Sanitaryware and Faucetware plants, Human Resources and Industrial Relations, Information Technology activities, Legal affairs, as well as commercial and sourcing activities. Additionally, he has been responsible for increasing yields (global yield increased from 55% in 2020-21

CIN No.: L26910GJ1998PLC034400



to 85% currently) in sanitaryware plant and Faucetware plants. He oversaw the expansion of the Faucetware facility from 300,000 to 400,000 units per month and prepared it for further capacity expansion to 600,000 units per month, with only marginal increases in time and expenditure. Mr. Anupam Gupta has wealth of experience and direct manufacturing expertise along with overall general management and industry experience of more than 33 years. Before joining the CERA, he was former Unit head of the Insulator Division, Aditya Birla Insulators, Halol (a unit of Grasim Industries Ltd). He has worked with various companies in cement, textiles, chemicals and ceramics industries, spending a total of last seventeen years in the Aditya Birla Group. He has wide experience in the initiation and development

of large-scale greenfield manufacturing facilities.

4. Disclosure of relationship between directors:

NIL

It is further affirmed that Mr. Anupam Gupta is not debarred from holding the Office of Director by virtue of any SEBI Order or any other such Authority.

This is for your information and records.

Thanking you, For Cera Sanitaryware Limited,

Hemal Sadiwala Company Secretary